

**Declaration of Higher Education for the Common Good:
A National Network**

The field is at a state where we need:

- 1) A national network coordinated across leadership organizations.**
- 2) A coordinated approach to providing resources and data.**
- 3) Local, state, regional, and national convenings.**
- 4) A coordinated agenda for advocacy.**
- 5) An agenda for professional development and recognition.**
- 6) Celebration of institutional differences.**

Therefore, we commit to the attached Blueprint for Action

Agapé Center for Service Learning-Messiah College
John W. Eby

American Association of Community Colleges
Gail Robinson

American Association of Colleges of Pharmacy
Lucinda L. Maine/Ruth E. Nemire

American Association of State Colleges and Universities–
American Democracy Project
George Mehaffy

Association for Community Higher Education
Partnerships
David Cox

Association of American Colleges and Universities
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Carnegie Foundation for the Advancement of Teaching
Amy Driscoll

California Campus Compact
Elaine Ikeda

Clearinghouse/National Review Board for the
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Community-Campus Partnership for Health
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Center for Youth and Communities-Brandeis University
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Consortium for the Advancement of Private
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Center for Urban Research and Learning-Loyola University, Chicago
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Amy Cohen

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Imaging America
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Journal of Higher Education Outreach and Engagement
Melvin Hill, Jr.

Michigan Journal of Community Service-Learning
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Kentucky Council on Postsecondary Education
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National Association of State Universities and Land Grant Colleges
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New England Resource Center for Higher Education
John Saltmarsh/Dwight Giles

Outreach Scholarship Conference
Marv Van Kekerix

Service-Learning Research and Development Center-UC-Berkeley
Andrew Furco

The Higher Learning Commission of
North Central Association
John A. Taylor

The Milwaukee Idea- UW-Milwaukee
Stephen L. Percy

The Ohio State University
Karen Bruns

University Continuing Education Association
Outreach and Engagement Community of Practice
Wayne Smutz

National Network of Engagement Blueprint for Action 2006

Action Items	Responsible Parties	Next Steps	Time Line
1) Convene higher education association lobbyists to support government programs that fund engagement.			
<ul style="list-style-type: none"> ●Get list of existing programs 	Lead: Send list to Amy Cohen at acohen@cns.gov	Amy to distribute list of programs	Complete in March
<ul style="list-style-type: none"> ●Lobby for COPC-like programs in every federal agency 	Lead: George Mahaffey to explore meeting with DC lobbyists Lead: Liz Hollander will organize DC meeting Who else: Larry Cote/NASULGC Jim Applegate David Cox/ACHEP Gail Robinson/AACC Sarena Seifer/Health professions schools and associations Lucinda Maine—Pharmacy colleges	George and Liz will set up meeting	May meeting
2) Influence state policy agendas <ul style="list-style-type: none"> ●Set priorities for higher education involvement (funding streams) ●Promote state policy audits (policies that encourage or prohibit engagement) 	Lead: Jim Applegate Who else: SHEEO, NCHEMS (Dennis Jones), SREB, WICHE, NGA, state offices, State commissions on national service (Amy Cohen)	Program at SHEEO national meeting, July/August 2006	

3) Intentionally create panels at conferences that influence policy and/or practice	Who else: Jim Applegate/SHEEO, CGS, NGA, ECS Steve Rozman/HBCU faculty development network symposium CUMU/NERCHE	Steve Rozman—meeting October 2006	
<ul style="list-style-type: none"> ● North Central Association 	Lead: John Taylor	Taylor: NCA 2007	
<ul style="list-style-type: none"> ● Create standard session on measurement on institutionalization 	(No lead listed)		
4) List higher education institutions by congressional district.	Lead: Gail Robinson (AACC has this for community colleges) Who else: Sorena Seifer/Health Professions Schools) David Cox/ACHEP has database for COPC	Contact higher education associations to see what lists and databases exist.	Complete list by April Campus Compact can host the master list.
5) Contact ACE to build on their PR campaign <ul style="list-style-type: none"> ● Create a toolkit to help campuses build on ACE ● Do trainings on media and visibility/advocacy 	Lead: Liz Hollander and Jim Applegate Who/who else: Involve NASULGC’s ECOP task force on communications and marketing (of national cooperative extensive system) SREB “GO” Alliance—website (GO/Pathways) Wayne Smutz: UCEA could help distribute toolkits/training Dan Werner—McNeil/Lehrer Productions	1) Contact ACE 2) Determine what toolkits are available from ACE or others 3) Make a toolkit available with suggestion for use	1) Contact ACE first week in March for basic information 2) Determine toolkit availability April-May 3) Toolkit available in Fall 2006.
6) Identify regional collaborations across institutions <ul style="list-style-type: none"> ● Feature in conferences, journals, etc ● Create institutional stories ● Create campus models and vignettes 	Lead: Jon O’Connor, George Mason University Who else: Julie Ellison, Gene Rice, Mel Hill, Sorena Seifer (put word out to CCPH members) Ruth Nemise (Health Professions) Elaine Ikeda, Karen Bruns, David Weerts	Gene will call Jon O’Connor about leading this effort.	Jon will initiate action in March

	AASCU/ACHEP		
<p>7) Disseminate best/promising practices/standards/measures of engagement</p> <ul style="list-style-type: none"> ● Special issue of <i>Change</i> or <i>New Directions in Higher Education</i> ● Special issue in a journal 	<p>Lead: Hi Fitzgerald (MSU), Mel Hill, Andy Furco</p> <p>Who else: Gail Robinson, David Cox (ACHEPT has two reports forthcoming) Gene Rice, Ruth Nemire, Wayne Smutz/UCEA (we are looking at best practices), Sorena Seifer, Cathy Burack, Lorilee Sandmann, David Weerts</p>	<ul style="list-style-type: none"> ● Barbara Holland will create listserve for planning and contact <i>Change</i>. ● Write prospectus by June 30 for special issue of <i>Change</i> ● Special issue of <i>Michigan Journal of Service Learning</i> (contact Jeff Howard) ● Engaged Scholars/Service Learning 	MSU will convene in March
<p>8) Begin to create common data measures</p> <ul style="list-style-type: none"> ● Create four questions on institutional commitment that all campuses can use ● Identify valid instruments for data collection. 	<p>Lead: Barbara Holland and Andy Furco</p> <p>Who else: Elaine Ikeda, Amy Cohen (Learn and Serve), Rachel Vaughn, Gail Robinson, Cathy Burack, Nikki Conklin (Chair, NASULGC/ECOP Task Force on Benchmarking), John Eby (if student learning is included), Ted Settle/CECEPS</p>	Conference call to identify a plan and other people to include.	End of March
<p>9) Build critical mass of academic leaders/network of centers for engagement</p> <ul style="list-style-type: none"> ● Engaged scholars, regional, and national centers 	<p>Lead: Stephen Percy and Phil Nyden</p> <p>Who else: NASULGC/ECOP interested in leadership development NASULGC/CECEPTS—Ted Settles ACHEP, Elaine Ikeda, Sorena Seifer (disseminate to members), Karen Bruns, Liz Hollander, Jim Applegate/SHEEO, NCHEMS, NGA (See #12)</p>	Convene engaged centers (teaching/research)	Organize ASAP. Convene in the next 12-18 months.

<p>10) Create practical guides and resources (assess what is available and add what is needed) <u>We have:</u></p> <ul style="list-style-type: none"> ● Promise of Partnerships (Campus Compact) ● Practical Guide: Civic Responsibilities and Curriculum (AACC) ● Engaged Scholarship Toolkit, (CCPH) ● Engaged Department Toolkit (CC) CC consulting corps on all aspects of engagement ● Meeting of Minds (CCPH) 	<p>Lead: NSLC Who else: Wayne Smutz, Stephen Percy, Phil Nyden, ACHEP</p>		
<p>11) Create web based resources and opportunities for dissemination (Wikipedia, training, etc., networking and making resources visible.)</p>	<p>Lead: SL Clearinghouse, Campus Compact</p> <p>Who else: Hi Fitzgerald/MSU, Karen Bruns (currently creating Imp. Evaluation web based program connecting multiple web based resources), Amy Cohen</p>	<p>NSLC—start listserv Poll Network</p>	<p>April conference call</p>
<p>12) Coordination of conferences</p> <ul style="list-style-type: none"> ● Exploration of joint conference/new conference or institutes, with emphasis on faculty professional development ● Coordinate conference timing/presentations ● Cross recruitment/advertising ● Joint meeting of conference coordinators (AAC& U, Outreach Scholarship, CCPH, Campus Compact, 	<p>Lead: Karen Bruns Who else: Serena Seifer--Annika, NACC-Lyvier Conss, cconss@mail.mc.maricopa.edu</p>	<p>Identify collaborators, send names</p>	<p>Create list in early March Mondo meeting 08-09 (Galaxy gathering)</p>

Engaged Scholarship Conferences, CUMU, Community College National Center for Community Engagement/			
13) Professional development for higher education leaders (state level) <ul style="list-style-type: none"> ● Presidents ● System heads ● Regents ● Trustees ● Leaders of cooperative extension ● Future administrators/leaders 	Lead: Jim Applegate, Liz Hollander (state networks) Who else: Larry Cote, (Emerging Leaders), Nancy Belck (CUMU), Ted Settles	SHEEO in August 2006 (Amy Driscoll to talk about Carnegie work) State compact directors	Plan conference call for March with state directors. Ted will organize conference call with Jim, Liz, Larry, and Nancy.
14) Develop models and provide support for quality scholarship of engagement <ul style="list-style-type: none"> ● Promotion and tenure guidelines ● Prepare future faculty and mentors 	Lead: NERCHE, Clearinghouse/NRB, Amy Driscoll, Dwight Giles, Gene Rice, Lorilee Sandmann, John Saltmarsh Who else: Mel Hill (JHEOE), Elaine Ikeda, Lucinda Maine (AACCP), AACU, Rice, Ruth Nemire, Diane Zimmerman, Serena Seifer	Seek funding proposal, “Creating an Academic Home for the Next Generation of Engaged Scholars.”	Proposal, Summer 2006.
15) Create an enabling leadership and coordination mechanism	Lead: MSU Center for the Study of University Engagement (Hi Fitzgerald) Who else: Liz Hollander, Karen Bruns, NSLC (Holland), Gail Robinson (AACC), Cathy Burack, Amy Cohen (LSA), Serena Seifer...others from the National Network	Inventory natural meeting opportunities Create a “light” infrastructure (Leadership Circle, etc.)	Meet ASAP