

IGS 10A
Introduction to International and Global Studies
Fall 2008
Monday, Wednesday, and Thursday 1:10-2pm (Block F)
Gerstenzang 121

Instructor	E-mail	Office Hours/Location
Prof. Kerry A. Chase	chase@brandeis.edu	Wednesday 2-3:30pm / Golding 120

Teaching Fellow	E-mail	Office Hours/Location
Jill Hazelton	hazelton@brandeis.edu	Monday 3:30-4:30 / Rabb 260

Course Description and Objectives

This course offers students an introduction to the interdisciplinary program in International and Global Studies (IGS). As the foundational course for an IGS major or minor, IGS 10A focuses on a series of issues and problems associated with “globalization.” The course also is designed as a general liberal arts course for anyone—prospective IGS majors and non-majors— seeking a better understanding of political, economic, social, and environmental issues in the contemporary global system.

There are no prerequisites: while some of the issues covered will be familiar to many, I assume that this is the first systematic study of the subject for most students. The objective of the course is to introduce students to the main components of the interdisciplinary major in IGS and provide preparation for further study of issues related to globalization in both the IGS program and its affiliated departments.

The course is organized in three parts. We begin with a brief overview of IGS and the study of globalization. In the second part of the course we examine key actors in globalization processes and outcomes: nation states; inter-governmental organizations (principally, the United Nations, the International Monetary Fund, the World Bank, and the World Trade Organization); multinational corporations; and non-governmental organizations and transnational advocacy networks. The third part of the course addresses puzzles and problems in contemporary globalization to illustrate the six areas of specialization in IGS: Global Governance; Global Economy; Inequality, Poverty, and Global Justice; Cultures, Identities, and Encounters; Media and Communications; and Global Environment.

Latte Course Website

On Latte you will find a copy of this syllabus (with all of its hyperlinks) on the right-hand side in Latte Course Tools => Get Course Syllabus. Assignments, course policies, and general information will be posted at the top center underneath the course title. Displayed in the course modules are links to PowerPoint files for each lecture and the electronic readings assigned for that class. Additional announcements and handouts, including study guides to assist your preparation for the midterm and final examinations, will be posted on Latte at various times during the semester.

Logging into Latte

Your username is your UNet ID and your password is your UNet password. In order to access course materials on Latte, you must be registered for the course. If you haven't yet enrolled, make sure to do so as soon as possible so you can access the course content.

Technical issues with Latte

Some browsers, including Internet Explorer, cannot display all of Latte's features. LTS recommends using Mozilla Firefox. For a free download, go to mozilla.com. Also, make sure you have Adobe Reader 6.0 or above; if you don't, [download a free copy here](#).

If you are experiencing a problem with Latte, consult the Student Guide to Latte at <http://latte.brandeis.edu/help/latte-student/index.html> or contact the Help Desk at x65883 or latte@brandeis.edu. Most technical issues can be resolved without outside help.

Course Requirements and Grading

The requirements for the course and the calculation of final grades are as follows:

- | | |
|---|----------|
| 1). Regular attendance and active participation in class discussions. | 10% |
| 2). Two in-class midterm examinations. | 20% each |
| 3). A cumulative final examination. | 50% |

Attendance and participation in class discussions

Ten sessions of the class are designated as discussion sessions. These sessions mostly fall on Thursdays and a few Wednesdays. These sessions will be held in the regular lecture room and will provide an opportunity for students to ask me questions and discuss important issues raised in the readings and course materials.

At seven of these discussion session students are required to hand in a one-page memo with an identification and explanation of the significance of an important term or concept in the readings and/or lectures for that session. The assignment and scheduled due dates are available in the file [Discussion Memo Assignment](#) on Latte.

Midterm examinations

The two midterm examinations will be held in class on Thursday, October 16 and Thursday, November 20.

The first midterm examination will cover the course material through October 13. This examination will be an in-class essay. In the essay, students will choose one of three questions and write a response. The questions will be interpretive conceptual questions that can be answered in several paragraphs.

The second midterm examination will cover course material through November 17. This examination will have two sections: 1). Identification, which involves identifying terms and concepts and explaining their significance for the course in approximately 5-6 sentences; and 2). Short answer, which involves answering conceptual questions in about a paragraph.

Final examination

The [Registrar's Office](#) has scheduled final exams for the F block for Friday, December 12 from 9:15am-12:15pm. The final exam covers the entire course and it will have 4 sections: 1). Identification; 2). Short answer; 3). Factual questions, which can be completed in four words or less; and 4). Long answer, which involves answering an interpretive conceptual question in a few paragraphs.

Grading

Assignments will be graded out of 100 points based on the following scale: A (93 and above); A- (90-92); B+ (87-89); B (83-86); B- (80-82); C+ (77-79); C (73-76); C- (70-72); D (65-69); F (less than 65). Final scores and grades will be computed in Microsoft Excel using the following formula: $SCORE = 0.1 * DISCUSSION + 0.2 * MIDTERM \#1 + 0.2 * MIDTERM \#2 + 0.5 * FINAL$.

Course Policies

There are several course policies that you should keep in mind where relevant.

Cell phones

Please turn off your cell phone when you come to class.

Classroom interaction

Don't let the size of the class deter you from asking questions. Sometimes I may suggest that a particular question be asked in the next discussion session or at my office hours if I feel that answering it will cause us to digress or take too much time. This does not mean the question is unimportant; I promise to make every effort to answer your questions.

Discussion memo submission

Discussion memos must be submitted to the TF in person during the discussion session. If you completed the memo but were unable to submit it during the session– for any reason– you will receive only half credit. Please note: you must hand your memo to the TF. We cannot accept them over e-mail– no exceptions!

E-mail

Frequently I can't respond immediately to e-mail because of the volume of e-mail that I receive. So, please reserve e-mail to inform me of an urgent emergency (such as that described in the next heading). It is best that you ask substantive questions in lecture or discussion sessions– and you are always welcome to visit me at my office hours!

Illnesses and family emergencies

If an illness or family emergency prevents you from taking a scheduled exam, you must inform me by e-mail or phone before the exam. You also should contact your [class advisor](#) so that s/he can advise me of the severity of the issue.

Make-up exams require my permission, which I grant only in cases of documented illness or family emergency. Students requiring a make-up exam due to a documented illness or family emergency will not be penalized. Students requiring a make-up exam without a documented illness or family emergency will be penalized 30 points (out of 100).

All make-up exams must be taken at once; the date and time of a make-up exam is not negotiable. Students requiring a make-up final examination should be advised that this will be held in the conflict resolution block on the afternoon of Thursday, December 18, as scheduled by the [Registrar's Office](#).

Student athletes

If your participation in intercollegiate athletic competition conflicts with any of the requirements for the course, please make sure to provide me with a letter from the Director of Athletics stating the dates of these conflicts no later than Thursday, September 25.

Disability statement

If you need academic accommodations because of a documented disability, please make sure that I receive your letter of accommodation as soon as possible. For questions about documenting a disability or requesting academic accommodations, please contact Beth Rodgers-Kay in Academic Services at 6-3470.

Academic integrity

You are expected to adhere to the highest level of academic integrity. This means that any instance of academic dishonesty will result in a failing grade for the assignment and referral to the [Department of Student Development and Conduct](#).

Academic dishonesty includes, but is not limited to: copying any part of discussion memos from someone else or from the Internet; copying any part of examination answers or other written material from a classmate; using any material during an exam that is not explicitly authorized; and buying or selling any lecture notes, exams, papers, or any other assigned material for this class. Please also note that my lectures, handouts, assignments, and all other course content are copyrighted (© Chase 2008) and cannot be used without my permission for any purposes other than fulfilling the requirements for the course.

If you have questions regarding academic integrity issues or plagiarism, consult the [Academic Integrity resources on the LTS website](#). If you cannot find answers to your questions there, ask the TF or me.

On a positive note, I absolutely encourage you to share ideas and insights in study groups or simply informal conversation. Any legitimate and academically honest means for you to learn about and gain enthusiasm for the course material has my support.

Readings and Course Materials

Reading assignments average 50-55 pages per lecture. Please note that discussion sessions normally will cover course readings assigned since the previous discussion session. You are expected to complete the course readings before the lecture for which they are assigned. Page numbers for assigned readings appear in **boldface**. Course readings appear in the following sources:

Books

You can purchase books at the Brandeis University Bookstore or online at amazon.com. Books also are on reserve at the Main Library.

1. Jagdish Bhagwati, *In Defense of Globalization* (Oxford University Press, 2007). ISBN-13: 978-0195330939.
2. Joseph E Stiglitz, *Making Globalization Work* (W.W. Norton & Company, 2006). ISBN-13: 978-0393061222.
3. Karen A. Mingst and Margaret P. Karns, *The United Nations in the 21st Century*, 3rd edition (Westview Press, 2007). ISBN-13: 978-0813343464.

Electronic readings

Electronic readings, which have the symbol **(ER)** and a hyperlink, are uploaded to Latte. Follow the hyperlinks in the syllabus or find them in the lists underneath the relevant course module. While these readings are distributed electronically, I expect you to print all of them in hard copy– for the sake of both your eyesight and your reading comprehension. Of course you may save money on printing by teaming up and forming print groups. Anything that will help you to read (and re-read!) these materials with care is worth doing.

PowerPoint lecture files

PowerPoint files of all of the lectures are available on Latte. I have uploaded these files to make lecture easier for you to follow, so that you can spend more time listening and less time writing. My advice: do not transcribe my slides during lecture. If you feel the urge to do so, print a copy of the slides before class and bring it with you.

Course Schedule

Part 1: IGS and Globalization

August 28 Introduction and Syllabus

September 1 Labor Day (No Class)

September 3 What Is Globalization?

- Bhagwati, *In Defense of Globalization*, Ch. 1: **3-27**.
- Stiglitz, *Making Globalization Work*, Ch. 1: **3-24**.
- **(ER)** John Micklethwait and Adrian Wooldridge, [Think Again: The Globalization Backlash](#), *Foreign Policy* 126 (September-October 2001): **16-26**.

Part 2: Key Actors

September 4 The United Nations

- Mingst and Karns, *The United Nations in the 21st Century*, Ch. 1-2: **1-8, 17-52**.
- **(ER)** Anne-Marie Slaughter, [Leading Through Law](#), *The Wilson Quarterly* 27 (Autumn 2003): **37-44**.

September 8 The International Monetary Fund and World Bank

- Mingst and Karns, *The United Nations in the 21st Century*, Ch. 5: **144-148**.

- (ER) Ngaire Woods, [Power Shift: Do We Need Better Global Economic Institutions?](#) Institute for Public Policy Research (January 2007): **5-7, 13-29**.
- (ER) Nancy Birdsall, [The World Bank: Toward a Global Club](#), in *Global Governance Reform: Breaking the Stalemate*, edited by Colin I. Bradford Jr. and Johannes F. Linn (Brookings Institution Press, 2006): **50-59**.
- (ER) Kenneth Rogoff, [The IMF Strikes Back](#), *Foreign Policy* 134 (January-February 2003): **38-46**.
- (ER) Harold James, [From Grandmotherliness to Governance: The Evolution of IMF Conditionality](#), *Finance and Development* 35 (December 1998): **44-47**.

September 10 The World Trade Organization

- Bhagwati, *In Defense of Globalization*, Ch. 8: **104-105**.
- (ER) Kent Jones, [Whose Trade Organization? Who's Afraid of the WTO?](#) (Oxford University Press, 2004), Ch. 3: **66-91**.
- (ER) Ngaire Woods, [Power Shift: Do We Need Better Global Economic Institutions?](#) Institute for Public Policy Research (January 2007): **8-12**.
- (ER) John Audley and Ann M. Florini, [Overhauling the WTO: Opportunity at Doha and Beyond](#), *Policy Brief No. 6*, Carnegie Endowment for International Peace (September 2001).

September 11 Discussion 1

September 15 Multinational Corporations

- Bhagwati, *In Defense of Globalization*, Ch. 12: **162-182, 190-195**.
- Stiglitz, *Making Globalization Work*, Ch. 7: **187-210**.
- (ER) John Stopford, [Think Again: Multinational Corporations](#), *Foreign Policy* 112 (Winter 1998-1999): **12-24**.

September 17 Non-Governmental Organizations

- Bhagwati, *In Defense of Globalization*, Ch. 2 and Ch. 4: **28-31, 36-48**.
- (ER) P. J. Simmons, [Learning to Live with NGOs](#), *Foreign Policy* 112 (Autumn 1998): **82-96**.
- (ER) Margaret Keck and Kathryn Sikkink, [Transnational Advocacy Networks in International and Regional Politics](#), *International Social Science Journal* 51 (March 1999): **89-101**.
- (ER) Clifford Bob, [Merchants of Morality](#), *Foreign Policy* 129 (March-April 2002): **36-45**.

September 18 Discussion 2

Part 3: Puzzles and Problems

1. Global Governance

September 22 WTO Dispute Settlement

- (ER) Robert Z. Lawrence, [*The United States and the WTO Dispute Settlement System*](#), CSR No. 25, Council on Foreign Relations (March 2007): **3-30**.
- (ER) Claude Barfield, [*Introduction: Issues, Themes, and Recommendations*](#), *Free Trade, Sovereignty, and Democracy: The Future of the WTO* (American Enterprise Institute, 2001), Ch. 1: **1-19**.

September 24 Investor-State Arbitration

- (ER) Edward M. Graham, [*The MAI and the Politics of Failure: Who Killed the Dog? Fighting the Wrong Enemy: Antiglobal Activists and Multinational Enterprise*](#) (Institute for International Economics, 2000), Ch. 2: **15-49**.
- (ER) William Greider, [*The Right and U.S. Trade Law: Invalidating the 20th Century*](#), *The Nation* (15 October 2001): **21-29**.
- (ER) Browse [*Trading Democracy*](#), *Now with Bill Moyers*, PBS, 1 February 2002.
- (ER) Susan Ariel Aaronson, [*International Investment Carousel*](#), *The International Economy* 18 (Winter 2004): **56-59**.

September 25 Debt Repayment and Debt Relief

- Bhagwati, *In Defense of Globalization*, Ch. 18: **253-262**.
- Stiglitz, *Making Globalization Work*, Ch. 8: **211-244**.
- (ER) Stanley Fischer, [*In Defense of the IMF: Specialized Tools for a Specialized Task*](#), *Foreign Affairs* 77 (July-August 1998): **103-106**.
- (ER) John Williamson, [*From Reform Agenda to Damaged Brand Name*](#), *Finance and Development* 40 (September 2003): **10-13**.
- (ER) William Easterly, [*Think Again: Debt Relief*](#), *Foreign Policy* 127 (November-December 2001): **20-26**.

September 29 Brandeis Tuesday (No Class)

October 1 Rosh Hashanah (No Class)

October 2 Discussion 3

October 6 Humanitarian Intervention

- Mingst and Karns, *The United Nations in the 21st Century*, Ch. 4: **83-115, 122-131**.

- (ER) Gareth Evans and Mohamed Sahnoun, [The Responsibility to Protect](#), *Foreign Affairs* 81 (November-December 2002): **99-110**.

October 8 International Human Rights

- Mingst and Karns, *The United Nations in the 21st Century*, Ch. 6: **167-209**.
- (ER) Joanne Lee and Richard Price, [International Tribunals and the Criminalization of International Violence](#), *The United Nations and Global Security*, edited by Richard M. Price and Mark W. Zacher (Palgrave Macmillan, 2004): **123-138**.
- (ER) Richard Falk, [Think Again: Human Rights](#), *Foreign Policy* 141 (March-April 2004): **18-26**.

October 9 Yom Kippur (No Class)

October 13 Weapons Proliferation

- Mingst and Karns, *The United Nations in the 21st Century*, Ch. 4: **115-122**.
- (ER) Nina Tannenwald, [The UN and Debates Over Weapons of Mass Destruction](#), *The United Nations and Global Security*, edited by Richard M. Price and Mark W. Zacher (Palgrave Macmillan, 2004): **3-20**.
- (ER) Jessica Tuchman Mathews, [Weapons of Mass Destruction and the United Nations](#), *Global Governance* 10 (July-September 2004): **265-271**.
- (ER) Scott Sagan, [How to Keep the Bomb from Iran](#), *Foreign Affairs* 85 (September-October 2006): **45-59**.

October 15 Discussion 4 and Review (no memo due)

October 16 Midterm Examination #1

2. Global Economy

October 20 Controlling Capital

- Bhagwati, *In Defense of Globalization*, Ch. 13: **199-207**.
- Stiglitz, *Making Globalization Work*, Ch. 9: **245-268**.
- (ER) Benn Steil, [The End of National Currency](#), *Foreign Affairs* 86 (May-June 2007): **83-96**.

October 22 The North American Free Trade Agreement

- Stiglitz, *Making Globalization Work*, Ch. 3: **61-74**.
- (ER) Gary Clyde Hufbauer and Jeffrey Schott, [NAFTA's Bad Rap](#), *The International Economy* 22 (Summer 2008): **19-23**.

- (ER) Kate Bronfenbrenner, [We'll Close! Plant Closings, Plant-Closing Threats, Union Organizing and NAFTA](#), *Multinational Monitor* 18 (March 1997): **8-13**.
- (ER) Scott Vaughan, [How Green Is NAFTA? Measuring the Impacts of Agricultural Trade](#), *Environment* 46 (March 2004): **26-42**.
- (ER) John Cavanagh, Sarah Anderson, Jaime Serra, and J. Enrique Espinosa, [Happily Ever NAFTA?](#) *Foreign Policy* 132 (September-October 2002): **58-65**.

October 23 Discussion 5

October 27 Trade and Development

- Bhagwati, *In Defense of Globalization*, Ch. 16: **228-239**.
- Stiglitz, *Making Globalization Work*, Ch. 3: **74-101**.
- (ER) Arvind Panagariya, [Think Again: International Trade](#), *Foreign Policy* 139 (November-December 2003): **20-28**.

3. Inequality, Poverty, and Justice

October 29 Poverty and Development

- Bhagwati, *In Defense of Globalization*, Ch. 5: **51-67**.
- Stiglitz, *Making Globalization Work*, Ch. 2: **25-59**.
- (ER) William Easterly, [The Cartel of Good Intentions](#), *Foreign Policy* 131 (July-August 2002): **40-49**.
- (ER) [The List: The World's Most Powerful Development NGOs](#), *Foreign Policy*, web exclusive (July 2008).

October 30 Discussion 6

November 3 International Labor Standards

- Bhagwati, *In Defense of Globalization*, Ch. 6-7 and Ch. 17: **68-86, 240-252**.
- (ER) Stephen S. Golub, [Are International Labor Standards Needed to Prevent Social Dumping?](#) *Finance and Development* 34:4 (December 1997): **20-23**.
- (ER) Kimberly Ann Elliott, [The ILO and Enforcement of Core Labor Standards](#), *Policy Brief 00-6*, Institute for International Economics, July 2000.
- (ER) Gary Gereffi, Ronie Garcia-Johnson, and Erika Sasser, [The NGO-Industrial Complex](#), *Foreign Policy* 125 (July-August 2001): **56-65**.

November 5 Globalization, Inequality, and Labor

- Bhagwati, *In Defense of Globalization*, Ch. 8 and Ch. 10: **96-103, 122-134**.
- (ER) Dani Rodrik, [Sense and Nonsense in the Globalization Debate](#), *Foreign Policy* 107 (Summer 1997): **19-36**.

- (ER) Geoffrey Garrett, [Globalization's Missing Middle](#), *Foreign Affairs* 83 (November-December 2004): **84-96**.

November 6 Discussion 7

November 10 Global Public Health

- Bhagwati, *In Defense of Globalization*, Ch. 12: **182-190**.
- Stiglitz, *Making Globalization Work*, Ch. 4: **103-132**.
- Mingst and Karns, *The United Nations in the 21st Century*, Ch. 7: **227-238**.
- (ER) John H. Barton, [TRIPS and the Global Pharmaceutical Market](#), *Health Affairs* 23 (May-June 2004): **146-154**.

4. Cultures, Identities, and Encounters

November 12 The Globalization of Food

- (ER) Robert Paarlberg, [Global Food Fight](#), *Foreign Affairs* 79 (May-June 2000): **24-38**.
- (ER) Patricia M. Goff, [It's Got to Be Sheep's Milk or Nothing! Geography, Identity, and Economic Nationalism](#), *Economic Nationalism in a Globalizing World*, edited by Eric Helleiner and Andreas Pickel (Cornell University Press, 2005): **183-201**.
- (ER) Ian Sheldon, [Food Principles: Regulating Genetically Modified Crops after the 2006 WTO Ruling](#), *Brown Journal of World Affairs* 14 (Fall-Winter2007): **121-134**.

November 13 Discussion 8

November 17 Global Migration

- Bhagwati, *In Defense of Globalization*, Ch. 14: **208-218**.
- (ER) Devesh Kapur and John McHale, [Migration's New Payoff](#), *Foreign Policy* 139 (November-December 2003): **48-57**.
- (ER) Peter Andreas, [Politics on Edge: Managing the U.S.-Mexico Border](#), *Current History* 105 (February 2006): **64-68**.
- (ER) Rey Koslowski, [Immigration, Border Control, and Aging Societies in the European Union](#), *Brown Journal of World Affairs* 8 (Winter 2002): **169-180**.

November 19 Discussion 9 and Review (no memo due)

November 20 Midterm Examination #2

5. Media and Communications

November 24 Globalization and Media

- (ER) Monroe E. Price, [The Role of the State](#), *Media and Sovereignty: The Global Information Revolution and Its Challenge to State Power* (MIT Press, 2002): **3-29**.
- (ER) Warren P. Strobel, [The CNN Effect](#), *American Journalism Review* 18 (May 1996): 32-38.
- (ER) Jonathan Mermin, [Television News and American Intervention in Somalia: The Myth of a Media-Driven Foreign Policy](#), *Political Science Quarterly* 112 (Autumn 1997): **385-403**.
- (ER) Benjamin Compaine, [Think Again: Global Media](#), *Foreign Policy* 133 (November-December 2002): **20-28**.

November 26 Discussion 10 (no memo due)

November 27 Thanksgiving (No Class)

December 1 Entertainment and Culture

- Bhagwati, *In Defense of Globalization*, Ch. 9: **106-121**.
- (ER) Harvey Feigenbaum, [Is Technology the Enemy of Culture?](#) *International Journal of Cultural Policy* 10 (November 2004): **251-263**.
- (ER) Phillip H. Gordon and Sophie Meunier, [Globalization and French Cultural Identity](#), *French Politics, Culture, and Society* 19 (Spring 2001): **22-41**.

6. Global Environment

December 3 Globalization and the Environment

- Bhagwati, *In Defense of Globalization*, Ch. 11: **135-161**.
- Mingst and Karns, *The United Nations in the 21st Century*, Ch. 7: **211-227**.
- (ER) Elizabeth DeSombre and J. Samuel Barkin, [Turtles and Trade: The WTO's Acceptance of Environmental Trade Restrictions](#), *Global Environmental Politics* 2 (February 2002): **12-18**.
- (ER) Paul Wapner, [World Summit on Sustainable Development: Toward a Post-Jo'burg Environmentalism](#), *Global Environmental Politics* 3 (February 2003): **1-10**.

December 4 Climate Change

- Stiglitz, *Making Globalization Work*, Ch. 6: **161-186**.
- (ER) James Hansen, [Defusing the Global Warming Time Bomb](#), *Scientific American* 290 (March 2004): **69-77**.

- (ER) Gwyn Prins and Steve Rayner, [The Kyoto Protocol](#), *Bulletin of the Atomic Scientists* 64 (March-April 2008): **45-58**.
- (ER) David G. Victor and Joshua C. House, [A New Currency](#), *Harvard International Review* 26 (Summer 2004): **56-59**.

December 8 Conclusion and Wrap-Up

December 12 Final Examination at 9:15am-12:15pm