IGS 10A
Introduction to International and Global Studies
Fall 2013
Tuesday and Friday 12:30-1:50 (Block J)
Mandel Center G03

Instructor
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Course Description and Objectives
This course provides an introduction to International and Global Studies (IGS). As the gateway course for the IGS program, IGS 10A is required for IGS majors. However, the course is designed for anyone—prospective IGS majors and non-majors—interested in political, economic, social, and environmental issues in the contemporary global system.

The course objectives are to introduce the main components of the IGS major, and to prepare students for further study of issues and problems related to globalization in both the IGS program and its affiliated departments.

The course begins with an overview of IGS and the study of globalization. This part of the course focuses on key actors in global studies: nation states; intergovernmental organizations; multinational corporations; and nongovernmental organizations. The rest of the course considers various puzzles and problems of globalization to illustrate the three areas of specialization in IGS: Global Governance, Conflict, and Responsibility; Global Economy, Health, and Environment; and Global Media, Culture, and the Arts.

Latte Course Website
On Latte you will find a copy of this syllabus (with hyperlinks) on the right-hand side in Course Tools => Get Course Syllabus. Assignments, course policies, and other materials are posted at the top center underneath the masthead. In the course modules are links to PowerPoint files for each lecture and the electronic readings assigned for that session. Additional announcements and handouts will be posted on Latte during the semester.
**Logging into Latte**

Your **username** is your UNet ID and your **password** is your UNet password. In order to access course materials on Latte, you must be registered for the course.

**Technical issues with Latte**

Some browsers cannot display all of Latte’s features. LTS recommends using Mozilla Firefox. Also, Latte requires a PDF reader, as most files are posted in PDF.

If you are experiencing a problem with Latte, consult the Student Guide to Latte at [www.brandeis.edu/latte/help/student/index.html](http://www.brandeis.edu/latte/help/student/index.html) or contact the Help Desk at x6-5883 or [latte@brandeis.edu](mailto:latte@brandeis.edu).

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**Course Requirements and Grading**

The requirements for the course and the calculation of final grades are as follows:

1) Regular attendance and active participation in discussion section 5%

2) A midterm examination in class on Tuesday, October 22 25%

3) A term paper due in class on Friday, November 22 30%

4) A cumulative final examination on Wednesday, December 18 40%

**Discussion section**

Discussion sections are an additional one-hour recitation that will meet six times during the semester: the weeks of September 30, October 7, October 14, October 28, November 4, and November 11. After our first course meeting, I will distribute information about how to sign up for section. You will choose from these section days and times: Wednesday 10:00-10:50am (C block); Wednesday 3:30-4:20pm (L block); Thursday 3:30-4:20pm (P block); and Friday 11:00-11:50am (H block).

“Regular attendance” means that you are expected to come to every discussion section. A sign-in sheet will be circulated at each section meeting—it is your responsibility to sign your name to ensure your attendance is counted.

“Active participation” means that you consistently contribute to the discussion. Most sections will focus on the components of researching and writing term papers. If you work on your paper steadily throughout the term, rather than waiting until the deadline is near, you will be more prepared for the discussions and you will learn more from them.

**Midterm examination**

The midterm examination will be held in class on Tuesday, October 22. It will cover readings and lectures through Friday, October 18.
Part I of the exam will cover identification of terms and concepts. There will be three identification questions; you will respond to one. In your answer, identify the term or concept and explain its significance for the course in a long paragraph or two.

Part II of the exam will be an in-class essay. There will be three essay options; you will respond to one. The essay options will be interpretive conceptual questions. In your answer, you should include a thesis statement that directly answers the questions, and you should develop at least two relevant examples to substantiate your thesis.

**Term paper**
The term paper assignment is an 8-10 page analysis of global governance in a specific area. For your paper, you will choose an international agreement to examine—this can be any treaty, convention, compact, charter, protocol, covenant… or any other arrangement involving multiple international actors (nation states; intergovernmental organizations; private firms; non-governmental organizations; or any combination of the preceding).

Using the original text of the agreement and scholarly studies of it, your paper should provide answers to three questions. First, what issue or problem in global governance was the agreement supposed to manage or resolve? Second, why was the agreement designed in the way that it was to manage or resolve the problem? Third, what explains how well (or poorly) this agreement has worked in practice?

**Final examination**
The Registrar’s Office has scheduled final examinations for the J block for Wednesday, December 18 from 1:30-4:30pm. The final examination covers the entire course.

Part I will have six identification questions; you will respond to four, identifying each term or concept and explaining its significance for the course.

Part II will have three essay options; you will respond to one, providing a thesis statement and substantiating your argument by developing at least two relevant examples.

**Grading**
Assignments will be scored out of 100 points (or some fraction) based on the following scale: A (93 and above); A- (90-92); B+ (87-89); B (83-86); B- (80-82); C+ (77-79); C (73-76); C- (70-72); D (65-69); F (less than 65). Final scores and grades will be computed in Microsoft Excel using the formula: \[ \text{SCORE} = 0.05 \times \text{DISCUSSION} + 0.25 \times \text{MIDTERM} + 0.3 \times \text{PAPER} + 0.4 \times \text{FINAL}. \]
Course Policies

Please keep the following course policies in mind during the term:

Electronic devices

Turn off your cell phone when you enter the classroom. You may use computers but only for taking notes or accessing Latte. No e-mail, texting, messaging, etc.

Classroom interaction

Don’t let the size of the class discourage you from speaking up. I will always do my best to answer your questions. Also, during lecture I will often raise questions for the class to consider. If your hand is up and I do not have time to call on you, don’t be deterred from asking or answering a question in the next class!

E-mail

It is best that you ask substantive questions in lecture or discussion sections—and you are always welcome to visit my office hours! Please reserve e-mail to inform me of an urgent emergency (such as that described in the next heading).

Illnesses and personal emergencies

If an illness or emergency prevents you from taking a scheduled exam, you must inform me by e-mail or phone before the exam. Also be sure to contact your class advisor so that s/he is aware of your issue and can advise you on it. For information about missed exams, including the scheduling of make-up exams and penalties for absences without a documented illness or emergency, please consult the course policies on missed exams on Latte. For issues regarding religious observance, please read the university guidelines.

Paper submission

A printed copy of your term paper must be submitted by the due date indicated. E-mail submissions will not be accepted. Papers submitted after the due date will be penalized 2 points per day, except in cases of a documented illness or personal emergency. For information about late submissions, see the course policies on late papers on Latte.

Final exam date

University rules prohibit instructors from offering early final exams. Students requiring a make-up final exam should be advised that the conflict resolution block, as scheduled by the Registrar’s Office, is on the afternoon of Thursday, December 19.

Student athletes

If your participation in intercollegiate athletic competition conflicts with any of the requirements for the course, please provide me with a letter from the Director of Athletics
stating the dates of these conflicts no later than Friday, September 20. If you have questions, please consult the university guidelines.

**Disability statement**
If you need academic accommodations because of a documented disability, please make sure that I receive your letter of accommodation no later than Tuesday, October 8. Also, please be sure to remind me of your accommodation via e-mail at least one week before every exam. For questions about documenting a disability or requesting academic accommodations, please contact Beth Rodgers-Kay in Academic Services at 6-3470.

**Academic integrity**
I expect you to adhere to the highest academic integrity. Any instance of academic dishonesty will result in referral to the Department of Student Development and Conduct.

Academic dishonesty includes: buying papers; borrowing papers; lending papers; using a paper in two classes without the permission of both instructors; plagiarism, either by quoting without including quotation marks or paraphrasing without citation; using any material during an exam that is not explicitly authorized; and buying or selling any lecture notes, exams, papers, or any other course materials. My lectures, handouts, assignments, and all other course content may not be used without my permission for any purposes other than your individual fulfillment of the requirements for the course.

If you have questions about academic integrity, consult the Academic Integrity Resources on the LTS website. Always feel free to ask a Course Assistant or me about these issues when you have questions.

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**Readings and Course Materials**
You are expected to complete the course readings in advance of the class for which they are assigned. Please note that discussion sessions normally will cover course readings assigned over the previous week or two plus the specific materials listed for that session. Page numbers for assigned readings appear in boldface. If a reading assignment covers part of a book chapter, start and end with the section headings on the pages indicated.

**Books**
You can purchase books at the Brandeis University Bookstore or online at amazon.com. Books also are on reserve at the Main Library.


*Electronic readings*
Electronic readings, which have the symbol (ER) and a hyperlink, are uploaded to Latte. Follow the hyperlinks in the syllabus or find them underneath the relevant course module. I strongly urge you to print the electronic readings in hard copy—for the sake of both your eyesight and your reading comprehension.

*PowerPoint lecture files*
PowerPoint files of all lectures are available on Latte. Usually the files will be modified on the morning of the lecture. These files are uploaded to make lecture easier for you to follow, and so you can refer back to them when you review course materials. If you wish, you can print a copy of the slides to bring to class, or follow along on your computer.

*Study guides*
Two study guides are posted on Latte. I will update the [first study guide](#) about ten days before the midterm exam; I will update the [second study guide](#) about ten days before the final exam. Any changes to the versions presently uploaded will be minor, reflecting differences in course content and emphasis from past years.

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**Course Schedule**

**Part 1: Key Actors in Globalization**

August 30  Introduction to IGS

September 3  The United Nations
- Karns and Mingst, *International Organizations*, Ch. 4: 95-125, 131-143.

September 6  Rosh Hashanah—no class

September 10  The International Monetary Fund and World Bank
- Karns and Mingst, *International Organizations*, Ch. 3 and Ch. 9: 82-84, 395-405.
• (ER) Randall Stone, *How to Reform the IMF*, *Current History* 109 (November 2010), 342-348.

September 13  The World Trade Organization
• Karns and Mingst, *International Organizations*, Ch. 9: 413-420.

September 17  Brandeis Thursday—no class

September 20  Multinational Corporations
• Karns and Mingst, *International Organizations*, Ch. 9: 437-441.

September 24  Non-Governmental Organizations

**Part 2: Puzzles and Problems**

1. Global Governance, Conflict, and Responsibility

September 27  WTO Dispute Settlement
October 1  Investor-State Arbitration

October 4  Managing International Debt

October 8  Poverty and Development
- Karns and Mingst, *International Organizations*, Ch. 9: 405-413.

October 11  International Human Rights

October 15  Humanitarian Intervention

October 18  Weapons Proliferation
October 22 Midterm Examination

October 25 LTS Library Instruction Session

2. Global Economy, Health, and Environment

October 29 Trade and Development

November 1 Trade and Standards
• Stiglitz, Making Globalization Work, Ch. 3: 61-74.
• (ER) Elizabeth DeSombre and J. Samuel Barkin, Turtles and Trade: The WTO’s Acceptance of Environmental Trade Restrictions, Global Environmental Politics 2 (February 2002): 12-18.

November 5 International Labor Standards
• Karns and Mingst, International Organizations, Ch. 3: 78-82.

November 8 Global Public Health
• Karns and Mingst, International Organizations, Ch. 3: 73-77.
• Stiglitz, Making Globalization Work, Ch. 4: 103-132.

November 12 International Health Regulations
• (ER) Andrew Lakoff, Two Regimes of Global Health, Humanity 1 (Fall 2010): 59-79.

November 15 The Resource Curse

November 19 Globalization and the Environment
• Karns and Mingst, *International Organizations*, Ch. 11: 497-524, 532-533.

November 22 Climate Change

* Term papers due in class *

3. Global Media, Culture, and the Arts

November 26 The Globalization of Food
• Karns and Mingst, *International Organizations*, Ch. 3: 86-89.

November 29   Thanksgiving—no class

December 3   Globalization and Media

December 6   Entertainment and Culture

December 18   Final Examination at 1:30-4:30pm